

Chips, Salted Snacks

TRADING HOUSE

Jaivir

Brittles, Halva, Croquants

Product  
Catalogue



**Shpola Food Goods Plant** is an enterprise that specializes in the production of various food products and processing of agricultural products. It manufactures products under «Jaivir», «Golden Chips» and «Hrustata Potata» brands.

## About the Enterprise



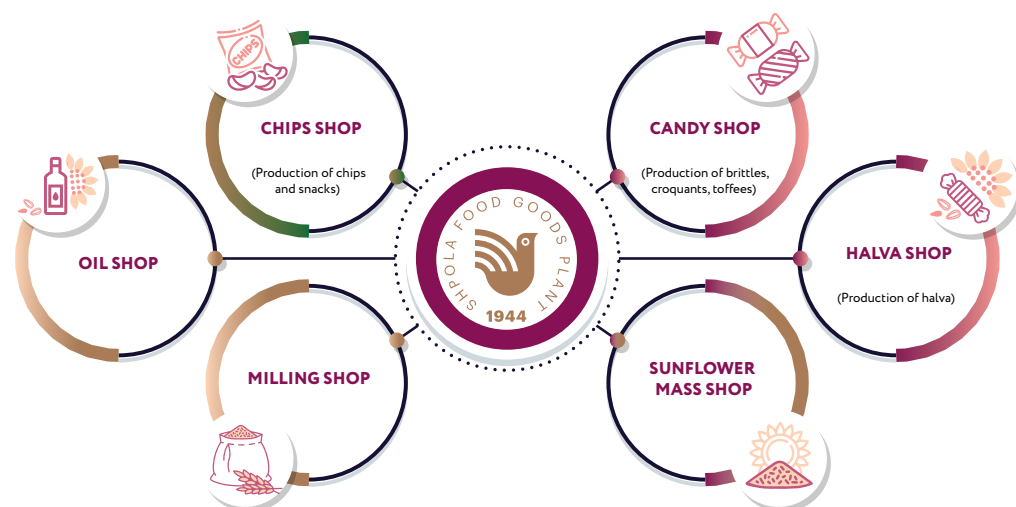
**Production facilities and warehouses are located at the address:**  
87 Soborna Str., Shpola, Cherkasy region

**Total area**



**15 000M<sup>2</sup>**

Currently, the enterprise has 6 shops, 2 of which manufacture products for «Jaivir» brand.



The confirmation of reliability and safety of all products of «Jaivir» trademark is the Quality Control System, availability of ISO22000:2018, ISO/TS 22002-1:2009, and additional requirements of FSSC 22000.

## History of the Enterprise

**1944**

Beginning of history of the plant, and back then, the enterprise was called «Shpola State Mill»

**1962**

Amalgamation of three enterprises: Artel «Prohres», «Kharchkombinat» and «Shpola Mill». The enterprise was named «Shpola Food Factory»

**1978**

«Shpola Food Factory» was finally renamed as «Shpola Food Goods Plant»

**1991**

Emergence of Golden Chips. Shpola Food Goods Plant began to produce the first thin potato chips in Ukraine

**1997**

The company was registered as Shpola Food Plant CJSC

**2001**

Shpola Food Goods Plant established «Jaivir» trademark, which produces halva, brittles, croquants and other sweets

**2010**

Production of the crunchiest figured snacks in Ukraine under «Hrustata Potata» trademark begins!



*Jaivir*

**GOLDEN CHIPS**

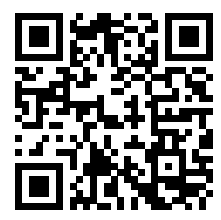
**HRUSTATA POTATA**  
HRUSTATA POTATA

# Jaivir

In 2001, Shpola Food Plant established «Jaivir» brand, the sweetest brand of the manufacturer, which combined delicious oriental sweets and healthy delicacies.

*Jaivir - we make sure  
that you live deliciously!*





Learn more

**Jaivir™'s Halva** has long won the hearts of people around the world. Pure, natural, carefully roasted sunflower seeds are dissolved in delicious and nutritious halva. It is tender and fragrant, and oh so healthy! It is rich in a whole range of vitamins and microelements, which are quite essential for our body on a daily basis. Each piece contains both enjoyment and care of one's own health at the same time!



## Halva



Halva Sunflower «CLASSIC»

58g	160g	320g



Halva Sunflower «DELUXE»

58g	160g	320g



Halva Sunflower «WITH VANILLA FLAVOR»

58g	160g	320g



Halva Sunflower «PEANUTS + ALMONDS + HAZELNUTS»

58g	160g	320g



Halva Sunflower «DRIED APRICOTS + RAISINS»

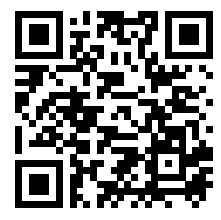
58g	160g	320g



Halva Sunflower Glazed «WITH VANILLA FLAVOR»

68g*

<p>22 pc Jaivir 160g</p>	<p>10 pc Jaivir 320g</p>	<p>26 pc Jaivir 68g* Glazed</p>	<p>28 pc Jaivir 58g</p>	<p>PACKAGING: Card board box Expiry date: Up to 12 months * Up to 6 months</p>
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Learn more

**Jaivir™'s Caramel Bars KOZINAKS** are a real explosion of seed and nuts flavors. Sunflower, peanut, almonds and sesame seeds and pumpkin seeds mix, the fruits and nuts. Caramel Bars will impress you with their unique recipe. Always fresh and nutritious, these delicacies inspire with their biological value and healthy content. Amino acids, vegetable fats, vitamins, fiber, minerals – all these components are present in the composition of nuts and seeds. And the addition of honey with sea buckthorn provides your body with means of increasing immunity and stimulates the production of hormones of happiness.



## Caramel Bar



Caramel Bar  
«SEED & NUTS MIX  
WITH ALMONDS»

50g 100g



Caramel Bar  
«SUNFLOWER»

28g 65g 140g



Caramel Bar  
«SESAME»

28g 60g 130g



Caramel Bar  
«NUTS AND FRUITS»

65g 130g



Caramel Bar  
«PEANUT WITH POFED RICE»

28g 60g 120g



20 pc

Jaivir

28g



20 pc

Jaivir

50-65g

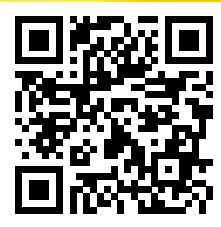


18 pc

Jaivir

100-140g

PACKAGING:  
Card board box  
Expiry date:  
Up to 12 months



Learn more

**Jaivir™'s Toffee** is made according to the classic recipe from carefully selected ingredients. The creamy taste of the dessert has become a favorite for a whole generation, and is gaining its new fans every day.



## Toffees



Toffee  
«CREAMY»

80g	150g
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Toffee  
«WITH COCOA»

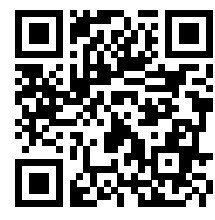
80g	150g
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Toffee  
«CREAMY DELUXE»

80g	150g
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<p><b>22 pc</b> Jaivir 80g</p>	<p><b>20 pc</b> Jaivir 150g</p>	<p>PACKAGING: Card board box Expiry date: Up to 12 months</p>
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Learn more

Jaivir TM's Caramel Bars embody a sweet combination of popped rice or corn grains and crispy caramel. Careful treatment of preservation of the tradition of taste, high quality standards of ingredients and the latest technologies in production create a truly unforgettable taste, which favorably distinguishes Jaivir TM's Caramel Bars among others.

## Caramel Bars



Caramel Bar  
«POPCORN»

26g

62g



Caramel Bar  
«PUFFED RICE»

26g

62g

Caramel Bar  
«PUFFED RICE AND PEANUT»



36g



Caramel Bar  
Chocolate-Glazed Rice

28g



Chocolate-Glazed Rice  
Caramel Bar with Coconut

28g



Chocolate-Glazed  
Rice Caramel Bar with  
Cinnamon

28g



Chocolate-Glazed  
Rice Caramel Bar with  
Strawberry

28g



24 pc  
Jaivir

26g



26 pc  
Jaivir

28g



20 pc  
Jaivir

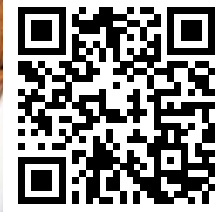
36g



18 pc  
Jaivir

62g

PACKAGING:  
Card board box  
Expiry date:  
Up to 12 months



Learn more

Sunflower Glazed with Stevia  
Halva «CLASSIC»



68g

Caramel Bar Glazed with Stevia  
«POPPED RICE AND PEANUT»



36g

Caramel Bar with Stevia  
«PUFFED RICE»



62g

Fructose Candy LIKE  
«PRUNES AND DRIED APRICOTS»



40g

Fructose Candy LIKE  
«PEANUT»



40g



## Fructose Products



Caramel Bar with Fructose and Stevia  
«SESAME»

60g



Caramel Bar with Fructose and Stevia  
«SUNFLOWER»

65g



Caramel Bar with Fructose and Stevia  
«SEEDS & NUTS MIX WITH ALMONDS»

50g

A special line of products of Jaivir TM on a patented mixture – fructose and stevia – is created specifically for those people who cannot eat regular sweets or avoid sugar in their individual diet. Fructose and stevia are natural sugar substitutes.



Halva Sunflower with Stevia  
«CLASSIC»

58g      160g



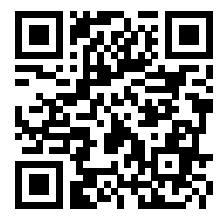
Halva Sunflower with Stevia  
«NUT MIX»

160g



PACKAGING:  
Card board box  
Expiry date:  
Up to 12 months





Learn more

## Dziobki



**DZIOBKI**  
Sesame Caramel Bar  
with Popped Rice

85g



**DZIOBKI**  
Sunflower Caramel Bar  
with Popped Rice

85g



**DZIOBKI**  
Peanut Caramel Bar  
with Popped Rice

85g



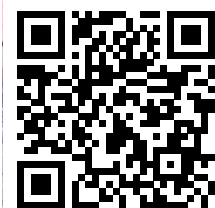
10 pc  
Jaivir

85g

PACKAGING:  
картонні ящики  
Expiry date:  
Up to 12 months

## Candy LIKE

«Like» bars of TM Jaivir are rich and nutritious, such that they will perfectly restore your energy balance and efficiency. This glazed peanut product will quickly give you strength and vitality. The composition of nut includes Vitamin B3, which supports the proper metabolic processes in the body and promotes brain activity. Choose your favorite flavor of «Like» Candy from a colorful palette: apple and cinnamon, cocoa and coconut, walnut and prunes and dried apricots.



Learn more

# Jaivir

Candy LIKE  
«APPLE AND CINNAMON»



40g

Candy LIKE  
«COCOA AND COCONUT»



40g

Candy LIKE  
«PRUNES AND DRIED APRICOT»



40g



30 pc  
Jaivir

40g

PACKAGING:  
Card board boxes  
Expiry date:  
Up to 9 months